

PRIVACY AND COOKIES POLICY



1. PRIVACY POLICY

WHO IS RESPONSIBLE?

TEXAS CONTROLS, S.L.

Telephone: 981 97 00 70

Address: Polígono de Bergondo, R-17 - 15165, Bergondo, A Coruña

E-mail: administracion@texascontrols.com

Tax ID number: B 15531916

Identity of representative: Frank Fernández Vázquez

WHAT IS THE PURPOSE OF THE TREATMENT?

- Customer management
- Payment management
- Communications management
- Web management

Extended description of the purposes of processing:

- Fulfilment of contractual obligations of our services
- Economic, fiscal and accounting management of the company
- Administrative management of the company's clients
- Management of enquiries and requests sent through the forms on the company's web site
- Management of e-mail marketing campaigns

Data storage periods or criteria:

All data that we process from our offices is retained for no longer than is required by applicable law for the purpose of responding to potential future claims. We only store data for as long as necessary to fulfil our service and legal obligations.

WHAT IS THE BASIS FOR LEGITIMATE PROCESSING?

The legal basis for processing is:

- Execution of service contract
- Express consent (web form)
- Legitimate interests of the Data Controller (marketing campaigns)

Obligation or not to provide data and consequences of not doing so:

We only collect data that is necessary for the proper organisation of the service, quotations and subsequent invoices.

For this purpose, if you do not provide us with the necessary data, we will not be able to carry out the contracted service.

However, for all data related to marketing campaigns, if you do not want us to carry it out, simply indicate this or exercise your right to object and we will immediately suspend this processing activity (which in any event is not compulsory).

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TO WHOM DO WE PROVIDE YOUR DATA??

The data handled by our entity will not be transferred to any third party entity without the express authorisation of our interested parties.

The only exception to this rule is based on public entities or bodies, whose official request would enable us to communicate the required data.

WHAT RIGHTS DO YOU HAVE?

You may exercise your rights of access, rectification, deletion, opposition, limitation of processing, and/or portability of your data.

- You may exercise your rights by e-mail, post or in person.
- You have the right to withdraw your consent at any time without giving reasons.
- You also have the right to lodge a complaint with the supervisory authority (AEPD, via the website www.aepd.es)

FROM WHERE DO WE OBTAIN YOUR DATA? WHAT IS ITS ORIGIN?

All data handled by our company is obtained directly from the interested party.

Data categories processed:

- Basic identification data (including the image of data subjects and/or workers covered by our video surveillance system)
- Employment data
- Economic-financial data

2. COLLECTION AND USE OF INFORMATION

o improve this website, in terms of system performance and usability, as well as to provide useful information about our products and services, we automatically collect and store information in the log files on your computer.

What type of data does this information include?

- Your IP address
- Browser type
- Selected language
- Operating system
- Internet service provider (ISP)
- Date / time..

What do we use this information for?

This information is used jointly to improve the management of this site, analyse trends and gather demographic data about our users. The information collected may be used by our marketing, advertising and communication services (for example, to optimise and improve the user experience and/or to present special offers, statistical studies and more attractive services).

If non-personal information is used in combination with Personal Data, the whole is treated as Personal Data.

3. USE OF COOKIES

To optimise our services, this site, e-mail messages, online services, advertisements and interactive applications may use “cookies”.

What is a cookie?

A cookie is a small file that is downloaded to your computer when you access certain web pages, usually consisting of letters and numbers, sent by our web server to your browser’s cookie file. Cookies allow our website, among other things, to store and retrieve information about your browsing habits or your computer and to remember your presence when a new connection is established between our server and your browser. The main purpose of a cookie is to enable our server to present personalised web pages that can make your visit to the Website an individual experience tailored to your personal preferences.

What type of cookies does this website use?

1. The website uses two types of cookies on this site depending on the time spent on the site:
 - Session cookies: these are temporary cookies that remain in the cookie file of your browser while you are on our website. These cookies are necessary for certain applications or functions and allow this site to function properly.
 - Persistent cookies: these cookies enhance your user experience (e.g. by offering personalised navigation). These cookies remain in your browser for a longer period of time. This period depends on the settings you have entered in your browser. Persistent cookies allow information to be transferred to this site’s server each time you visit the site. They are also known as tracking cookies.
2. Depending on the purpose for which the data obtained is processed, this site uses the following types of cookies:
 - Technical cookies: these are cookies that allow you to navigate through a website, platform or application and the use of the different options or services that exist in it such as, for example, traffic control and data communication, identify the session, enter areas with restricted access, remember the elements that make up an order, carry out the purchase process of an order, make an application for registration or participation in an event, use security features while browsing, store content for the broadcast of videos or sound or share content through social networks.
 - Personalisation cookies: these cookies allow you to access the service with some predefined general characteristics depending on a series of criteria in your computer (for example, the language, the type of browser through which you access the service, the regional configuration from where you access the service, etc.).
 - Analytical cookies: these are cookies that are either processed by us or by third parties and allow us to quantify the number of users and carry out the measurement and statistical analysis of the use made by users of the service offered. To do this, your browsing on our website is analysed in order to improve the range of products or services that we offer.
 - Advertising cookies: these are cookies that are either processed by us or by third parties and allow us to manage as effectively as possible the supply of advertising space on the website, adapting the content of the advertisement to the content of the service requested or to the use you make of our website. To do this, we can analyse your Internet browsing habits and we can show you advertising related to your browsing profile.
 - Behavioural advertising cookies: These cookies, processed by us or by third parties, allow us to manage, in the most effective way possible, the advertising spaces that, where appropriate, may be included on

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this site from which the requested service is provided. These cookies store information on your behaviour obtained through continuous observation of your browsing habits, which allows us to develop a specific profile to display advertising based on the same.

Cookie	Purpose	Duration	Description of purpose of the cookie
__cfduid	identificar tráfico web de confianza	2 días	La cookie ' __cfduid' es establecida por el servicio de CloudFlare para identificar tráfico web de confianza. No corresponde a ningún id de usuario en la aplicación web, ni guarda ningún dato personal identificable
_gali	Google Analytics	Caducidad: inmediata	Utilizada por Google Analytics para registrar los elementos de la página anterior con los que el usuario ha interactuado para llegar a la página actual
mp_a36067b00a263cce0299cfd960e26ecf_mixpanel	WP Función de login	1 año	Funcionalidades de wordpress para el login de usuarios
_ga	Google Analytics	2 años	Habilita la función de control de visitas únicas
_gid	Google Analytics	1 día	información anónima sobre cómo usan la web nuestros visitantes
_gat	Google Analytics	1 minuto	Se usa para limitar el porcentaje de solicitudes. Si se ha implementado Google Analytics mediante Google Tag Manager, esta cookie se llamará
gac<propertyid>	Google Analytics	90 días	Incluye información de la campaña relativa al usuario. Si has vinculado tus cuentas de Google Analytics y Google Ads, las etiquetas de conversión en sitio web de Google Ads leerán esta cookie
mtsnb_seen_802 3	WP Notification bar	1 año	Identifica si la barra de notificaciones ha sido mostrada.

4. THIRD PARTY COOKIES

To display advertising and track our marketing communications, the website may use third party tools. These use cookies to measure the effectiveness of advertisements and to personalise their content. Information that may be collected by third parties may include data such as geographic location (via your IP address), contact details or, only if entered through this site, your e-mail address..

5. MONITORING AND ANALYSIS

For the continuous optimisation of its marketing communications, the website uses Google Analytics software. This technology makes it possible to track visitor's online behaviour in terms of time, geographic location and use of this site. The information is collected through pixel tags and/or tracking cookies. This information is anonymous, is not linked to personal data and is not shared with third parties for their independent use. All information necessary for the analysis is stored on Google's servers.

6. ENABLING AND DISABLING OF COOKIES AND SIMILAR RESOURCES

Please note that certain features and the full functionality of this site may not be available after disabling cookies.

You can allow, block or delete cookies installed on your computer by configuring the browser options installed on your computer.

- Firefox from here: <http://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-we>
- Chrome from here: <http://support.google.com/chrome/bin/answer.py?hl=es&answer=95647>
- Explorer from here: <http://windows.microsoft.com/es-es/internet-explorer/delete-manage-cookies#ie=ie-10>
- Safari from here: <http://support.apple.com/kb/ph5042>
- Opera from here: <http://help.opera.com/Windows/11.50/es-ES/cookies.html>

7. CHANGES IN OUR PRIVACY POLICY

Any changes we may make to our privacy policy in the future will be posted on this page. In this way, you will be able to check regularly for updates or changes to our privacy policy.

You can also contact us to access any personal information we have collected through this site or to exercise your right to modify, block or delete this information.

Please refer to our [Terms of Use or Legal Notice](#) for full details of the owner of the site.

The website makes all reasonable efforts to ensure that the content of the site is accurate and up to date.